



Media: For more information, contact Kelly Terry in SeaWorld Public Relations, at (619) 225-3241.

SEAWORLD IS THE PLACE TO BE FOR HOLIDAY SEASON

SAN DIEGO (Nov. 3, 2009) -- Shamu and friends invite everyone to share the wonder, delight and joy of *SeaWorld's Holiday Celebration*. With special holiday-themed animal shows, an ice skating rink, Santa and more, the marine-life park is *the* place to be this Christmas season. SeaWorld's Holiday Celebration runs Nov. 27–29, Dec. 5–6, Dec. 12–13 and Dec. 19–31, 2009.

Only SeaWorld can offer this kind of unique yuletide experience: Shamu and friends celebrate Christmas with "Shamu's Holiday Night"; a new seasonal movie at the park's 4-D theater is sure to inspire children and adults alike to believe in Santa; SeaWorld's prankster-loving pinnipeds (California sea lions and a Pacific walrus) have a hilarious holiday time in "Clyde and Seamore's Night Before Christmas"; a new ice skating rink will provide festive fun for the whole family; and the nightly lighting of Southern California's largest Christmas tree, SeaWorld's 320-foot Holiday Tree of Lights, is sure to put SeaWorld guests in the spirit of the season.

Here's a detailed look at SeaWorld's Holiday Celebration:

New in 2009!

"The Polar Express 4-D Experience" -- This magical 4-D experience takes viewers on a journey to the North Pole where dreams become real and all senses come alive. When a doubting young boy takes an extraordinary train ride to the North Pole, he embarks on an epic journey of self-discovery that shows him that the wonder of life never fades for those who believe. "The Polar Express 4-D Experience" is based on the film from Warner Bros. Pictures and Shangri-La Entertainment, inspired by the beloved Caldecott Medal children's book by Chris Van Allsburg. During 12-minute presentations of "The Polar Express 4-D Experience" at SeaWorld's Mission Bay Theater, guests will feel like they're aboard the Polar Express themselves, with amazing multi-sensory effects including snow, fog and gusts of wind! "The Polar Express 4-D Experience" will run Nov. 21–Jan. 3 (After the holiday season, *Sesame presents "Lights, Camera, Imagination!"* in 4-D will resume).

SeaWorld Ice Skating Rink -- This year, guests can lace up a pair of skates and glide on the ice at SeaWorld's new ice skating rink. Opening Nov. 21, SeaWorld's ice skating rink will include more than 5,000 square feet of real ice in a festively decorated area, flanked by fresh pine trees and a 30-foot "Fanta-sea" tree decked out in ocean-themed ornaments, all located just inside the park entrance beneath SeaWorld's 320-foot Holiday Tree of Lights. Also, a special smaller rink designed for kids 3 and under (and double-edged ice skates for extra balance) will allow toddlers to skate. Skate rental will be available at the SeaWorld ice rink for a nominal fee. SeaWorld's ice skating rink will be open through Jan. 3, 2010.

Meet Santa! -- It wouldn't be Christmas without Santa, and this year kids get to share their holiday wishes with the man of the season at a unique SeaWorld venue: Santa's Study at Wild Arctic, near the beluga whale habitat! Santa will pose for photos with kids, starting 30 minutes after the park opens until park closing time, on the following dates: Nov. 27–29;

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Dec. 5–6; Dec. 12–13 and Dec. 19–31. For park hours visit www.seaworldsandiego.com and click on "Plan Your Trip."

More highlights for SeaWorld's Holiday Celebration 2009:

"Shamu's Holiday Night" -- Shamu and friends celebrate Christmas with music and merriment, including live singers and a saxophonist. The park's 5,500-seat Shamu Stadium becomes a winter wonderland, with holiday scenes on the 80-foot-wide LED screen, and, of course, Shamu spreading holiday cheer for all.

"Clyde and Seamore's Night Before Christmas" -- SeaWorld's prankster-loving pinnipeds Clyde and Seamore put a comical twist on some of their favorite holiday moments in this seasonally-themed show featuring the park's California sea lions, otters, a walrus and more.

Skytower Tree of Lights -- SeaWorld and San Diego radio station KyXy 96.5 present a special musical and visual attraction again this year with the SeaWorld Holiday Tree of Lights Presented by KyXy. Each night at 6 p.m. Nov. 24–Dec. 25, the lights on the 320-foot Skytower will dance, flash, swirl and glow for five minutes synchronized to holiday music that can be heard in the park and simulcast to all of San Diego on KyXy 96.5 FM.

Breakfast With Shamu and Santa -- Breakfast With Shamu and Santa offers diners a chance to enjoy a scrumptious breakfast buffet at poolside tables just a few feet away from SeaWorld's family of killer whales. Santa makes an appearance during the event, posing for festive holiday photos. The buffet includes scrambled eggs, bacon, French toast, machaca, fruit, juice, coffee and more. Cost is \$26 for ages 10 and older; \$16 for ages 3–9 (plus tax, gratuity and park admission). Dates are Nov. 27–29, Dec. 5–6, Dec. 12–13 and Dec. 19–24. For reservations, call (800) 25-SHAMU or visit www.seaworldsandiego.com.

Decorative Photo Spots -- Looking for that perfect holiday card? SeaWorld's Postcard Scenes provide a unique and festive background for a family photo. Options include oversized photos of: a holiday scene complete with sleigh and Shamu; a chilly arctic winter with a polar bear; and a rustic winter scene with a Clydesdale.

Culinary Christmas Delights -- For a tasty holiday treat, SeaWorld's culinary department is whipping up some special holiday delights, including the park's famous homemade fudge with a hint of peppermint and other holiday flavors; red and green cotton candy; syrup mix-ins for coffee drinks, including peppermint and other seasonal offerings; and a cookie decorating station near the ice skating rink.

SeaWorld's Holiday Celebration is included in park admission (ages 10 and older, \$69; children 3–9, \$59). Dates are: Nov. 27–30, Dec. 5–6, Dec. 12–13 and Dec. 19–31, 2009. To make a holiday visit to SeaWorld even more affordable, or for a great gift idea, guests can take advantage of an awesome offer: SeaWorld's Silver Pass — which includes admission and parking for a year, invitations to previews and special events, and discounts on food and merchandise — is a bargain at \$109, and for a limited time, includes the second year for free! Guests can purchase the Silver Pass online, at the park, or at the SeaWorld holiday kiosk at Fashion Valley Shopping Center, next to Santa in the center of the mall.

SeaWorld is open year-round. For park hours and more information visit www.seaworldsandiego.com or call (800) 25-SHAMU.

SeaWorld San Diego is one of 10 Worlds of Discovery operated by Busch Entertainment Corporation, the family entertainment division of Anheuser-Busch InBev. Other Worlds of Discovery include SeaWorld parks in Orlando, Fla. and San Antonio; Busch Gardens parks in Tampa, Fla. and Williamsburg, Va.; Discovery Cove in Orlando; Sesame Place in Langhorne, Pa. near Philadelphia; Aquatica, SeaWorld's water park in Orlando; and water parks Adventure Island in Tampa and Water Country USA in Williamsburg. Worlds of Discovery, based in Orlando, play host to more than 25 million guests each year and employ more than 21,000 people nationwide.

Leaders in conservation and education, SeaWorld, Busch Gardens and Discovery Cove care for the largest animal collection in the world and offer an education Web site especially for students and teachers at www.seaworld.org. Information on the SeaWorld & Busch Gardens Conservation Fund is at www.swbg-conservationfund.org. General park information is found at www.seaworld.com.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world.

About The Polar Express

Castle Rock Entertainment Presents, in Association with Shangri-La Entertainment, a Playtone / ImageMovers / Golden Mean Production of a Robert Zemeckis Film: Tom Hanks in The Polar Express. Directed by Robert Zemeckis from a screenplay by Zemeckis & William Broyles, Jr., the film is produced by Steve Starkey, Robert Zemeckis, Gary Goetzman and William Teitler and is based on the book by Chris Van Allsburg. Tom Hanks, Jack Rapke and Chris Van Allsburg are the executive producers. The production team includes directors of photography Don Burgess, A.S.C. and Robert Presley; production designers Rick Carter and Doug Chiang; and editors Jeremiah O'Driscoll & R. Orlando Duenas. Senior visual effects supervisors are Ken Ralston and Jerome Chen. Co-producer is Steven Boyd. Music score is by Alan Silvestri, and original songs by Glen Ballard and Alan Silvestri. The Polar Express is distributed worldwide by Warner Bros. Pictures, a Warner Bros. Entertainment Company. Soundtrack album on Warner Sunset/Reprise Records. This film is rated G by the MPAA. For more information, please visit www.polarexpressmovie.com.

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